

Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

#### **Billing Address:**

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

# **INVOICE**

		invoice #
Advertiser	DCCC/ Horsford	Invoice Date
Product	Horsford/DCCC	Invoice Month
Estimate Number	2306	Invoice Period

_	Invoice #	108421-1
	Invoice Date	11/04/12
	Invoice Month	November 2012
	Invoice Period	10/29/12 - 11/01/12

Station	KSNV	Orde
Account Executive	Amy McCreary	Alt C
Sales Office	Blair - Philadelphia	Dea
Sales Region	National	Orde

Order #	108421
Alt Order #	06870009
Deal #	
Order Flight	10/31/12 - 11/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	•	to	•	•	•	•	•	
				10/29/1	2 to 11/04/12	2x	WT				
	KSNV			W	10/31/12	:30	5:46 AM	SH12106H Priorities	\$450.00		1
	KSNV			Th	11/01/12	:30	5:29 AM	SH12106H Priorities	\$450.00	1	2
2	KSNV	Wake Up Early Wagners	430a-5a		to						
					2 to 11/04/12	1x	WT				
	KSNV			W	10/31/12	:30	4:42 AM	SH12106H Priorities	\$200.00		1
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/29/1	2 to 11/04/12	2x	WT				
	KSNV			W	10/31/12	:30	6:43 AM	SH12106H Priorities	\$700.00		1
	KSNV			Th	11/01/12	:30	6:59 AM	SH12106H Priorities	\$700.00	1	2
4	KSNV	Today Show	658a-9am		to						
					2 to 11/04/12	2x	WT				
	KSNV			W	10/31/12	:30	8:27 AM	SH12106H Priorities	\$900.00		1
	KSNV			Th	11/01/12	:30	7:59 AM	SH12106H Priorities	\$900.00	1	2
5	KSNV	Rachael Ray	11am-12pm		to						
					2 to 11/04/12	1x	WT				
	KSNV			Th	11/01/12	:30	11:49 AM	SH12106H Priorities	\$325.00		2
6	KSNV	Noon News	12-1230pm		to						
				10/29/1	2 to 11/04/12	1x	WT				
	KSNV			Th	11/01/12	:30	12:21 PM	SH12106H Priorities	\$425.00	1	1
7	KSNV	Dr Phil	3-4p		to						
				10/29/1	2 to 11/04/12	1x	WT				
	KSNV			Th	11/01/12	:30	3:17 PM	SH12106H Priorities	\$450.00		1
				ABLE :	TO PLACE						

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	4PM NEWS (1 hour)	4-5pm		to	. 5					-
	_	,		10/29/12 to 11/04/12		1x	WT				
	KSNV			W	10/31/12	:30	4:17 PM	SH12106H Priorities	\$725.00		1
9	KSNV	4PM NEWS (1 hour)	4-5pm		to						
		` ,	•	10/29/1	12 to 11/04/12	1x	WT				
	KSNV			W	10/31/12	:30	4:38 PM	SH12106H Priorities	\$725.00		1
10	KSNV	M-F Early News	5-630p		to						
		•	•	10/29/1	12 to 11/04/12	2x	WT				
	KSNV			W	10/31/12	:30	5:52 PM	SH12106H Priorities	\$1,200.00		2
	KSNV			Th	11/01/12	:30	5:25 PM	SH12106H Priorities	\$1,200.00		1
11	KSNV	M-F Jeopardy	630-7pm		to						
				10/29/1	12 to 11/04/12	1x	WT				
	KSNV			Th	11/01/12	:30	6:42 PM	SH12106H Priorities	\$1,300.00		1
12	KSNV	M-F Wheel of Fortune	7-730pm		to						
				10/29/1	12 to 11/04/12	1x	WT				
	KSNV			W	10/31/12	:30	7:31 PM	SH12106H Priorities	\$1,300.00		1
13	KSNV	FacetoFace/Ralston Report	730-758pm		to						
				10/29/1	12 to 11/04/12	1x	WT				
	KSNV			W	10/31/12	:30	7:59 PM	SH12106H Priorities	\$900.00		1
14	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				10/29/1	12 to 11/04/12	2x	WT				
	KSNV			W	10/31/12	:30	11:19 PM	SH12106H Priorities	\$1,200.00		2
	KSNV			Th	11/01/12	:30	11:24 PM	SH12106H Priorities	\$1,200.00		1
15	KSNV	Tonight Show	1135p-1236a		to						
							WT				

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Aired Spots

20

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15	KSNV	Tonight Show	1135p-1236a	to							
				10/29/12 to	11/04/12	1x					
	KSNV			Th ABLE TO	11/01/12 PLACE	:30	12:30 AM	SH12106H Priorities	\$500.00		1

Gross Total **\$15,750.00** 

Agency Commission \$2,362.50

Net Amount Due \$13,387.50 Payment Terms 30 Days

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